April 25, 2025





Honorary Co-Chair



Lauren Chuday VP Merchandise Operations, Entertainment, Toys, and Seasonal

Honorary Co-Chair



Jess Schaff VP Digital Acceleration, Walmart Fashion

Sponsorship Packet





It's NOT that kind of party!!

Forget the sequins, cummerbunds, and fancy shoes! The Scott Family Amazeum is hosting an UnGala for adults to explore, experiment, and discover. Wear your T-shirt, shorts, and favorite sneakers. Bring your team, dress down, and have the most fun you have had since you were a kid.



Past Experiences

Robot Battles Culinary exploration Giant oobleck pool Screen printing Food trucks Cocktails Pewter casting Soldering Ball pits



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Give a little. Make a **BIG** impact.

Your support of the Scott Family Amazeum is an investment in the future. It helps ensure that our community has access to hands-on learning opportunities that inspire a lifelong passion for science and technology. By sponsoring, you contribute to the development of critical thinking skills, creativity, and a scientific mindset that will propel our community forward by creating innovative leaders.









Show Your Brand. Show Your Support.



Collaborating with the Amazeum can provide unique marketing opportunities for your brand. Supporters gain exposure through event sponsorships, co-branded promotions, or acknowledgment in museum materials. This exposure can help increase brand visibility and reach new audiences. Additional benefits of supporting the Amazeum include:

- Being a part of a local networking and team-building event.
- Direct impact on quality of life offerings to the local community.
- Demonstrates brand commitment to investing in local educational efforts.

Make your mark! Support the Scott Family Amazeum in creating a legacy of curiosity and learning.

Examples of Branding Opportunities

- Food Truck Sponsorship
- Audio/video Support
- Exhibit Sponsorship
- Experience Sponsorship
- Event Sustainability

Marketing Opportunities

- Social media channels
- Signage at event
- Print ads
- Product placement

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SPONSOR LEVEL	PRESENTING	POWERFUL PLAY	ACCESS	SAFE RISK	
SPONSORSHIP AMOUNT	PRESENTING R ⁹² 5,000	\$10,000	\$5,000	\$2,500	
ACKNOWLEDGMENT					
Branding Opportunities	Entire Event	Multiple	Multiple		
Promotional Materials - including Social Media	All	Some	Some		
Unique Social Media Post Announcing Sponsorship with Logo	~	~	~		
Event Signage and Program	Logo	Logo	Listed	Listed	
Opportunity to provide digital recording supporting event	~	~			
Event Page on Amazeum Website	Logo with link	Logo	Listed	Listed	
Recognition in Scott Family Amazeum Lobby for 12-month Period	×	~	~		
EVENT BENEFITS					
VIP Early Access	 Image: A start of the start of	×	~	 Image: A start of the start of	
Event Tickets	30	20	14	6	
Sponsor Tent Access	 Image: A second s	\checkmark	√		
Product Placement at event	 ✓ 	 	✓	✓	
Sponsor individual in competition	✓	√	✓		
ADDITIONAL BENEFITS					
Complimentary Day Passes	20	12	8	6	
Special One-time Rental Rate	30% off	20% off	10% off		

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Sponsor Information

Name	_Title		
Company(as you	u would like to appear)		
Address			
Phone Number	_ Email		
Contact Name	_ Contact Email		
Sponsor Signature:	Date:		
Level of Support	Method of Payment		
□\$25,000 Presenting Sponsorship			
🗖 \$10,000 Power Play Sponsorship	Check amount Make checks payable to Scott Family Amazeum		
☐ \$5,000 Outreach Sponsorship	□ Credit Card		
🗖 \$2,500 Safe Risk Sponsorship	Pledge amount		
In Kind Donation-Value	Invoice will be mailed to the above contact information.		
	For payments and information:		
	Danica Stout 479-802-6796 dstout@amazeum.org		
	Christian Lighthall 479-696-9280 ext. 292 clighthall@amazeum.org		



