

SCOTT FAMILY AMAZEUM

# Un-Gala

Presented by  
**NABHOLZ  
CONSTRUCTION**

Fundraiser

April 25, 2025



## Honorary Co-chairs



**Laura Rush**  
SVP Electronics,  
Toys & Seasonal



**Jess Schaff**  
VP Digital  
Acceleration, Fashion

Sponsorship Packet



**It's NOT that  
kind of party!!**

Forget the sequins, cummerbunds, and fancy shoes! The Scott Family Amazeum is hosting an UnGala for adults to explore, experiment, and discover. Wear your T-shirt, shorts, and favorite sneakers. Bring your team, dress down, and have the most fun you have had since you were a kid.



## Past Experiences

- Robot Battles
- 
- Culinary exploration
- 
- Giant oobleck pool
- 
- Screen printing
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- Food trucks
- 
- Cocktails
- 
- Pewter casting
- 
- Soldering
- 
- Ball pits



April 25, 2025



Give a little.  
Make a **BIG** impact.

Your support of the Scott Family Amazeum is an investment in the future. It helps ensure that our community has access to hands-on learning opportunities that inspire a lifelong passion for science and technology. By sponsoring, you contribute to the development of critical thinking skills, creativity, and a scientific mindset that will propel our community forward by creating innovative leaders.

1 in 5 guests access the Amazeum at **NO COST**



**95,440** pay-as-you-wish **PRICELESS NIGHTS** visits over 5 years

**\$100** supports **10 KIDS**

**\$500** supports a **TEACHER** in professional development



**\$1500** supports a **STEAM NIGHT**



# Show Your Brand. Show Your Support.

Collaborating with the Amazeum can provide unique marketing opportunities for your brand. Supporters gain exposure through event sponsorships, co-branded promotions, or acknowledgment in museum materials. This exposure can help increase brand visibility and reach new audiences. Additional benefits of supporting the Amazeum include:

- Being a part of a local networking and team-building event.
- Direct impact on quality of life offerings to the local community.
- Demonstrates brand commitment to investing in local educational efforts.

Make your mark! Support the Scott Family Amazeum in creating a legacy of curiosity and learning.

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## Examples of Branding Opportunities

- Food Truck Sponsorship
- Audio/video Support
- Exhibit Sponsorship
- Experience Sponsorship
- Event Sustainability

## Marketing Opportunities

- Social media channels
- Signage at event
- Print ads
- Product placement

April 25, 2025

SPONSOR LEVEL	PRESENTING	POWERFUL PLAY	ACCESS	SAFE RISK
SPONSORSHIP AMOUNT	<b>Reserved</b> \$25,000	\$10,000	\$5,000	\$2,500
<b>ACKNOWLEDGMENT</b>				
Branding Opportunities	Entire Event	Multiple	Multiple	
Promotional Materials - including Social Media	All	Some	Some	
Unique Social Media Post Announcing Sponsorship with Logo	✓	✓	✓	
Event Signage and Program	Logo	Logo	Listed	Listed
Opportunity to provide digital recording supporting event	✓	✓		
Event Page on Amazeum Website	Logo with link	Logo	Listed	Listed
Recognition in Scott Family Amazeum Lobby for 12-month Period	✓	✓	✓	
<b>EVENT BENEFITS</b>				
VIP Early Access	✓	✓	✓	✓
Event Tickets	30	20	14	6
Sponsor Tent Access	✓	✓	✓	
Product Placement at event	✓	✓	✓	✓
Sponsor individual in competition	✓	✓	✓	
<b>ADDITIONAL BENEFITS</b>				
Complimentary Day Passes	20	12	8	6
Special One-time Rental Rate	30% off	20% off	10% off	

April 25, 2025

# Sponsor Information

Name \_\_\_\_\_ Title \_\_\_\_\_

Company \_\_\_\_\_  
(as you would like to appear)

Address \_\_\_\_\_

Phone Number \_\_\_\_\_ Email \_\_\_\_\_

Contact Name \_\_\_\_\_ Contact Email \_\_\_\_\_

Sponsor Signature: \_\_\_\_\_ Date: \_\_\_\_\_

## Level of Support

- \$25,000 Presenting Sponsorship
- \$10,000 Power Play Sponsorship
- \$5,000 Outreach Sponsorship
- \$2,500 Safe Risk Sponsorship
- In Kind Donation-Value \_\_\_\_\_

## Method of Payment

- Check amount \_\_\_\_\_  
Make checks payable to *Scott Family Amazeum*
- Credit Card
- Pledge amount \_\_\_\_\_  
Invoice will be mailed to the above contact information.

For payments and information:

Danica Stout  
479-802-6796  
dstout@amazeum.org

Christian Lighthall  
479-696-9280 ext. 292  
clighthall@amazeum.org

April 25, 2025