

SCOTT FAMILY AMAZEUM

# Un**Lightning**Gala

Fundraiser

Presented by  
**NABHOLZ  
CONSTRUCTION**

April 19, 2024

Honorary Chair



**DAVID GUGGINA**

EVP Supply Chain  
Operations, Walmart U.S.



Sponsorship Packet



**It's NOT that  
kind of party!!**

Forget the sequins, cummerbund's, and fancy shoes! The Scott Family Amazeum is hosting an UnGala for adults to explore, experiment, and discover. Wear your t-shirt, your shorts and your favorite sneakers. Bring your team, dress down and have the most fun you have had since you were a kid.



## Past Experiences

- Robot Battles
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- Culinary exploration
- 
- Giant oobleck pool
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- Screen printing
- 
- Food trucks
- 
- Cocktails
- 
- Pewter casting
- 
- Soldering
- 
- Ball pits

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Give a little.  
Make a **BIG** impact.

Your support of the Scott Family Amazeum is an investment in the future. It helps ensure that our community has access to hands-on learning opportunities that inspire a lifelong passion for science and technology. By sponsoring, you contribute to the development of critical thinking skills, creativity, and a scientific mindset that will propel our community forward by creating innovative leaders.

1 in 5 guests access the Amazeum at **NO COST**



**95,440** pay-as-you-wish **PRICELESS NIGHTS** visits over 5 years

**\$100** supports **10 KIDS**

**\$500** supports a **TEACHER** in professional development



**\$1500** supports a **STEAM NIGHT**



# Show Your Brand. Show Your Support.

Collaborating with the Amazeum can provide unique marketing opportunities any brand. Supporters gain exposure through event sponsorships, co-branded promotions, or acknowledgment in museum materials. This exposure can help increase brand visibility and reach new audiences. Additional benefits of supporting the Amazeum include:

- Being a part of local networking and team building events.
- Direct impact on quality of life offerings to the local community.
- Demonstrates brand commitment to investing in local educational efforts.

Make your mark! Support the Scott Family Amazeum in creating a legacy of curiosity and learning.

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## Examples of Branding Opportunities

- Food Truck Sponsorship
- Audio/video Support
- Exhibit Sponsorship
- Experience Sponsorship
- Event Sustainability

## Marketing Opportunities

- Social media
- Signage at event
- Print ads
- Product placement

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SPONSOR LEVEL	PRESENTING	ADVENTURE	POWERFUL PLAY	ACCESS	OUTREACH	SAFE RISK	DAY PASS
SPONSORSHIP AMOUNT	Reserved \$25,000	\$15,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000
<b>ACKNOWLEDGMENT</b>							
Branding Opportunities	Entire Event	Competition	Multiple	Multiple	Multiple	Multiple	
Promotional Materials - including Social Media	All	Most	Some	Some	Some		
Unique Social Media Post Announcing Sponsorship with Logo	✓	✓	✓	✓	✓	✓	✓
Event Signage and Program	Logo	Logo	Logo	Logo	Listed	Listed	Listed
Opportunity to speak during program	✓						
Event Page on Amazeum Website	Logo with link	Logo with link	Logo	Listed	Listed	Listed	Listed
Recognition in Scott Family Amazeum Lobby for 12-month Period	✓	✓	✓	✓	✓	✓	✓
Social Media Posts Regarding Competition	✓	✓	✓				
<b>EVENT BENEFITS</b>							
VIP Early Access	✓	✓	✓	✓	✓	✓	✓
Event Tickets	30	26	22	18	14	10	6
Event Seating	Premier	Premier	Preferred	Preferred	Reserved		
Product Placement at event	✓	✓	✓	✓	✓		
Sponsor individual in competition	✓	✓	✓				
<b>ADDITIONAL BENEFITS</b>							
Complimentary Day Passes	20	16	12	10	8	6	
Special One-time Rental Rate	30% off	20% off	15% off	10% off	5% off		
Amazeum Temporary Installment in Sponsor Space	✓	✓	✓				

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